

F  **NSAFE**

360° professional crypto trading platform

CURRENT TREND

One out of five financial institutions are considering cryptocurrency trading in 2018

Thomson Reuters survey

<https://www.thomsonreuters.com/en/press-releases/2018/april/thomson-reuters-survey-finds-one-in-five-financial-institutions-considering-cryptocurrency-trading-in-2018.html>

NEVERTHELESS THEY
Don't do this



TRADER'S PAINS

- **Limited access to general liquidity**
(No Consolidated Order Book)
- **No price transparency**
(No Smart Order Routing)
- **Crypto exchanges are separated and isolated**
- **No market transparency**
- **Lack of professional tools for trading and analytics**
- **Security and Regulation issues**

EMBRACE THE SOLUTION



FINSAFE Platform

1

Trading Software

Consolidated Order Book
Smart Order Routing
Market Screener

3

Post-trading Analytics

Analysis of performance for each individual trader and the whole team

2

Crypto Brokerage Firm

Risks management. Funds insurance. Deposit /withdrawal of funds in fiat

4

Market News Module

Real time industry newsfeed channel, updates, reports and announcements

SOFTWARE APPLICATION

Trading Terminal

No more slow browser trading.
Here is FINSAFE's **painkiller** for every trader



Consolidated Order Book

Demonstrates market depth and real time transactions for improved trading decisions



Smart Order Routing

Executes order based on the optimal price that is currently available across various Exchanges



Multi Monitor Software

Increases traders' productivity by drag-n-dropping windows to several monitors

EASY AND SECURE

Licensed Brokerage

Register once – get access to **all** exchanges.
Legal convenient and safe solution



Risk Management

Analysis of each individual trader's performance as well as a whole team



Single Trading Account

Provides access to the major crypto Exchanges



Fund Insurance

Funds' insurance policy will be offered when FinSafe will accommodate a critical number of traders

USER JOURNEY

How it works

FINSAFE Licensed Brokerage

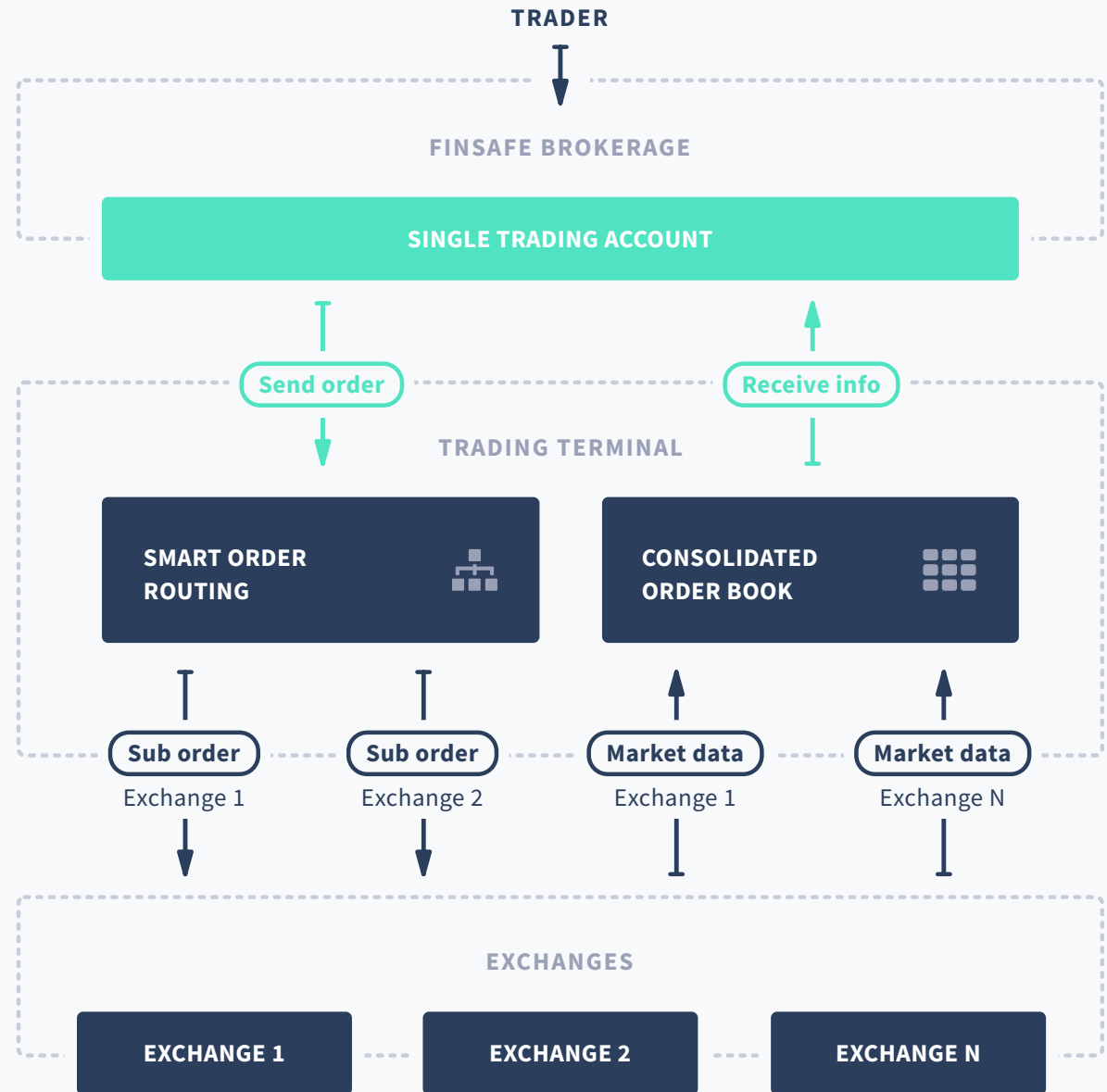
- Single trading account – access all major exchanges
- Deposit/withdrawal of funds in FIAT
- Risk management
- Funds insurance

Smart Order Routing

Executes orders based on the optimal price currently available across various exchanges

Consolidated Order Book









Demonstrates market depth for improved trading decisions

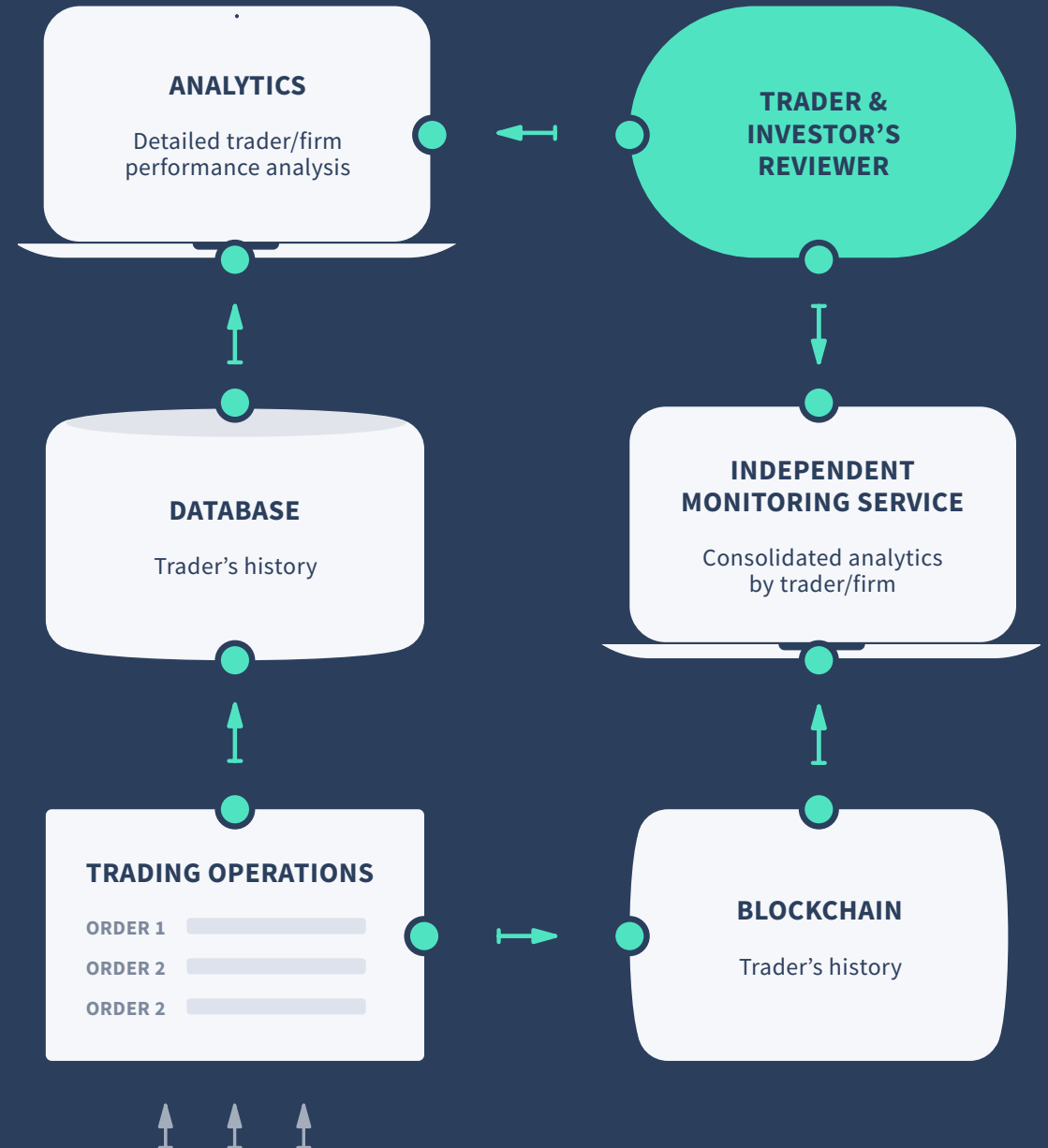


WEB PLATFORM

Post-Trading Analytics

Enables trader and risk manager to evaluate and develop effective trading strategies and harvest feedback for their team members.

-  Compare by Groups
-  Total by Period
-  Total by Accounts
-  Sum by Day
-  Total by Strategy
-  Sum by Symbol
-  Accounts High/Low
-  Trader's Journal



PLATFORM MODULE

Market News

About the module

This module collects current news covering each cryptocurrency relevant to the trader's portfolio. Traders then interpret the news to help them make more intelligent decisions in daily trading to make more profits.

Features:

- Real time industry Newsfeed
- Signals and Indicators
- Guidance
- Reports



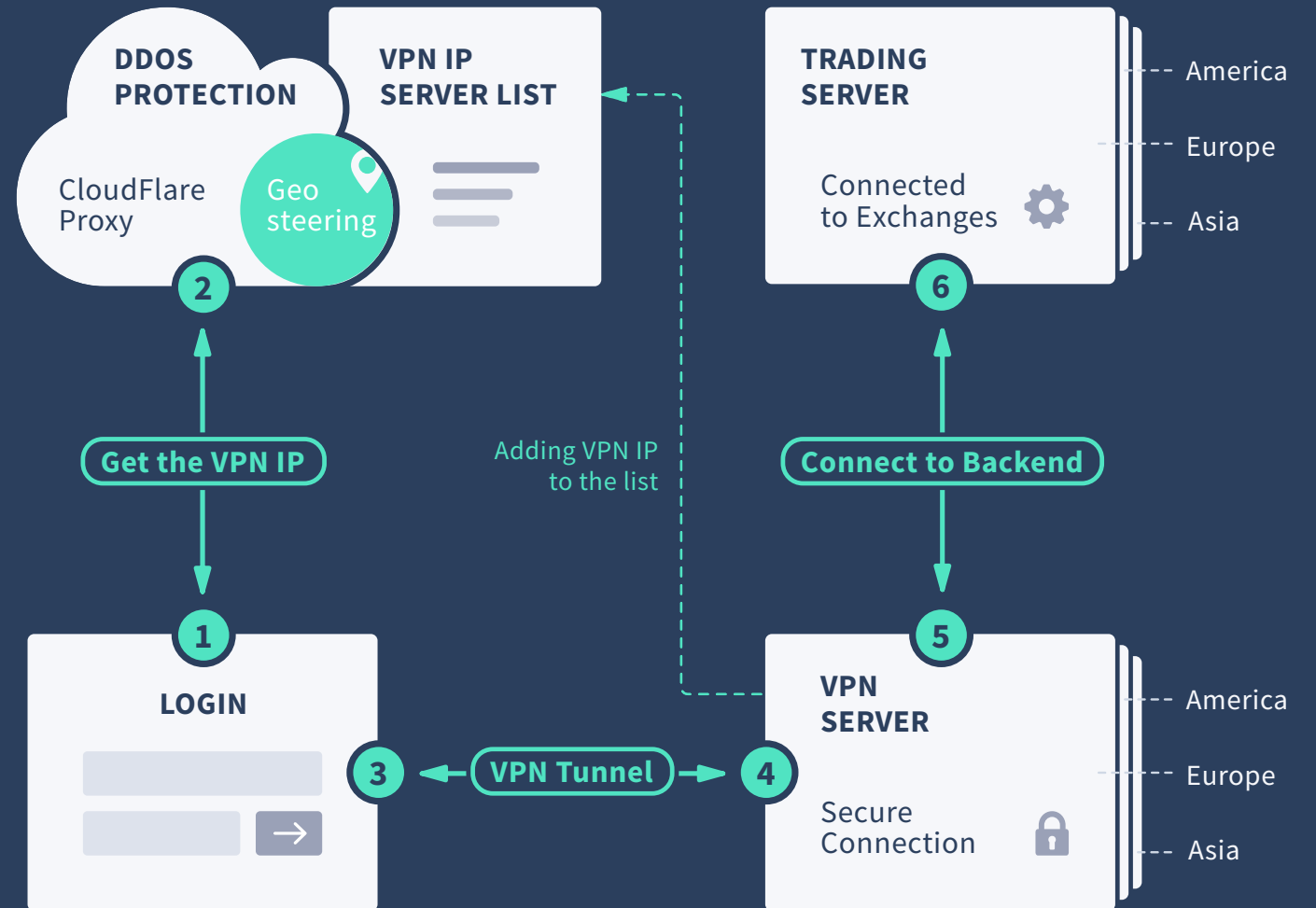
CLOUD & VPN

Platform Security

Login to backend trading server platform via our failover VPN connection.

Features:

- Security connection to Backend Server Trading platform
- DDoS protections for VPN servers
- High-Available VPN servers
- Low latency geo-distributed network within Backend Trading platform



FINSAFE PLATFORM

Infrastructure Overview

MARKET NEWS MODULE

Provides news updates on major developments affecting exchange price of each coin in trader's portfolio

LICENSED CRYPTO BROKER

Helps to deposit and withdraw funds in fiat, mitigate risks and ensure compliance procedures

POST-TRADING ANALYTICS

Analyses performance of each individual trader and the whole team

MARKET SCREENER

Find new trading opportunities instantly without having to search through 1,000s of individual currencies.

CONSOLIDATED ORDER BOOK

Demonstrates market depth for improved trading decisions

SMART ORDER ROUTING

Executes your order based on the price that is currently available across various exchanges

Competition

↑
Professional
Trading Feature set

TAKION

Lightspeed



FINSAFE



coinbase

Stock

Crypto

BITFINEX



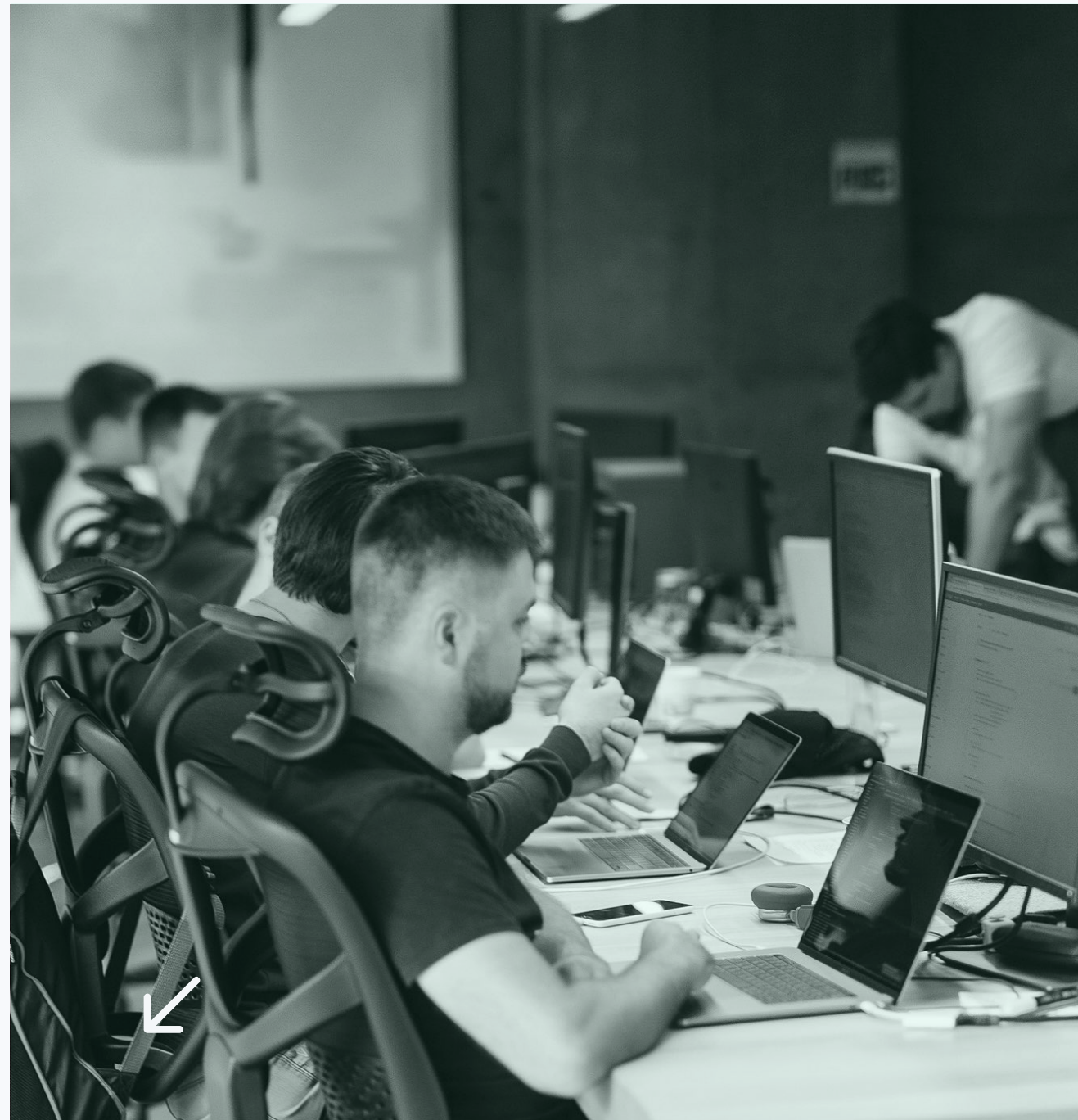
ABOUT US

FINSAFE background

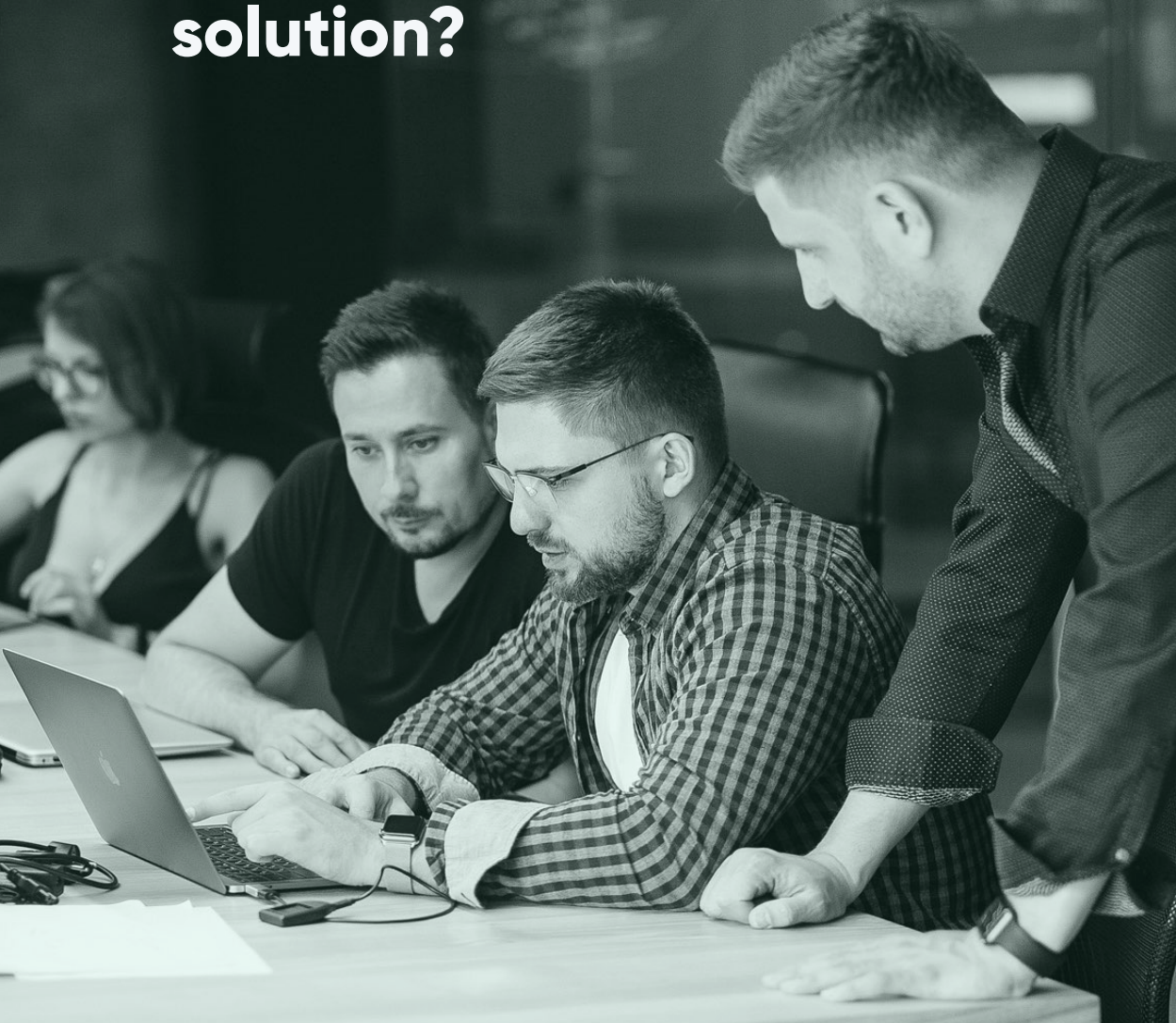
Development of the FINSAFE Platform was initiated and backed by the team of ItAdviser Research and Development Company.

ItAdviser was founded in 2010 and currently provides various IT related services such as Fintech and Blockchain solutions, consulting, analytics, UI/UX design solutions, project management, web and application development.

We're currently working on a platform that has all the features of a traditional stock trading platform with end goal of adopting it to the crypto market.



Why **FINSAFE** is capable of producing such solution?



- 20** tech savvy professionals
- 8** years working together
- 5** fintech projects developed
- 3** projects for Wall Street traders
- 1.5** year old successful start up:
 - **90K** registered users
 - **540K** total transactions and exponentially growing